



- 1 -

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application: Eller et al.

Serial No.: 09/784,394

Filed: February 15, 2001

Art Unit: 2611

Examiner: Jason P. Salce

For: SYSTEM AND METHOD FOR SELLING ADVERTISING SPACE ON  
ELECTRONIC DISPLAYS USING DIGITAL TELEVISION  
SPECTRUM

RECEIVED

JAN 22 2004

Technology Center 2600

AMENDMENT TRANSMITTAL LETTER

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

Transmitted herewith is a Second Amendment under 37 C.F.R. §1.116 and Acknowledgment  
Postcard for the above-identified Application.

- ☒ No additional fee is required.  
☐ The fee has been calculated as shown below:

CERTIFICATION UNDER 37 C.F.R. § 1.8

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to Mail Stop AF, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on January 15, 2004.

Signature

Toni Stanley

(Printed name of person certifying)

CLAIMS AS AMENDED						
	CLAIMS REMAINING AFTER AMENDMENT		HIGHEST NUMBER PREVIOUSLY PAID FOR	PRESENT EXTRA	SMALL ENTITY RATE	ADDITIONAL FEE
Total Claims:	9	-	20	0	x \$9=	\$ - 0 -
Independent Claims:	2	-	4	0	x \$43 =	\$ - 0 -
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT =						\$ - 0 -

- ☐ A check in the amount of \$0 is enclosed. A duplicate copy of this transmittal letter is enclosed.
- ☒ The Assistant Commissioner is hereby authorized to charge any insufficiency of payment of the following fees associated with this communication, or credit any overpayment, to Deposit Account No. 23-2426 (12179-P081P1). A duplicate copy of this transmittal letter is enclosed.
- ☒ Any additional filing fees required under 37 C.F.R. § 1.16.
- ☒ Any patent application processing fees under 37 C.F.R. § 1.17.

Respectfully submitted,

WINSTEAD SECHREST & MINICK P.C.

Attorney for Applicants

By: 

Kelly K. Kordzik  
Reg. No. 36,571

P.O. Box 50784  
Dallas, Texas 75201  
(512) 370-2851

12179-P081P1

PATENT

#21/C (N.E.)  
W. Layman  
1/23/04



- 1 -

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application: Eller et al.

Serial No.: 09/784,394

Filed: February 15, 2001

Art Unit: 2611

Examiner: Jason Salce

For: SYSTEM AND METHOD FOR SELLING ADVERTISING SPACE ON  
ELECTRONIC DISPLAYS USING DIGITAL TELEVISION  
SPECTRUM

RECEIVED

JAN 22 2004

Technology Center 2600

SECOND AMENDMENT UNDER 37 C.F.R. § 1.116

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the Advisory Action having a mailing date of December 22, 2003 (Paper No. 20), Applicants amend the claims as follows:

CERTIFICATION UNDER 37 C.F.R. § 1.8

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to Mail Stop AF, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on January 15, 2004.

Signature

Toni Stanley

(Printed name of person certifying)

*Toni Stanley*